

SPONSORSHIP OPPORTUNITIES

The Board of Directors of CDR encourages you in joining us in supporting our annual Soapbox Derby. This is always our most anticipated event of the year. We have incredible opportunities for you to be a sponsor for this awesome event. Our goal is to help build better relationships between fathers and their children which also helps build better communities.

\$10,000 Winner's Circle Sponsor (Presenting Sponsor)

As a Winner's Circle Sponsor you will receive:

Speed Racer and Best in Show Awards named after Company
Present Awards to Top Finisher in sponsored division.
Opportunity to present a racecar in CDR Soap Box Derby (Car build is the responsibility of the sponsor)
Company representative deliver remarks at the Event
Company Name and Logo on all signage, promotional and collateral materials for CDR Soap Box Derby
Company Name and Logo exclusively displayed at CDR Soap Box Derby as presenting sponsor
Company logo displayed prominently on Soap Box Derby Race T-shirts
Digital and/or Verbal Recognition at CDR Soap Box Derby Races
Social Media Recognition
Company Logo with hyperlink on Cool Dads Rock website listed as a Presenting Sponsor
Opportunity to use of Cool Dads Rock Soap Box Derby logo in Company advertising and promotion
Vendor booth

\$5,000 Winner's Circle Sponsor

As a Winner's Circle Sponsor you will receive:

Fan Favorite and Take your Time Awards named after Company
Present Awards to Top Finisher in sponsored division
Opportunity to present a race car in your sponsored division (Car build is the responsibility of the sponsor)
Company Name and Logo displayed at Soap Box Derby on two (2) banners on race course
Company logo included on Soap Box Derby Race T-shirts
Digital and/or Verbal Recognition at CDR Soap Box Derby
Social Media Recognition
Company Logo with hyperlink on Cool Dads Rock website listed as a sponsor
Vendor booth

\$2,500 Pit Crew Sponsor

As a Pit Crew Sponsor you will receive:

Company Name and Logo displayed at CDR Soapbox Derby
Soap Box Derby races on one (1) banner on race course
Company logo included on Soap Box Derby Race T-shirts
Digital and/or Verbal Recognition at CDR Soap Box Derby Races
Social Media Recognition
Company Logo with hyperlink on Cool Dads Rock website listed as a sponsor
Vendor booth

\$1,000 Track Sponsor

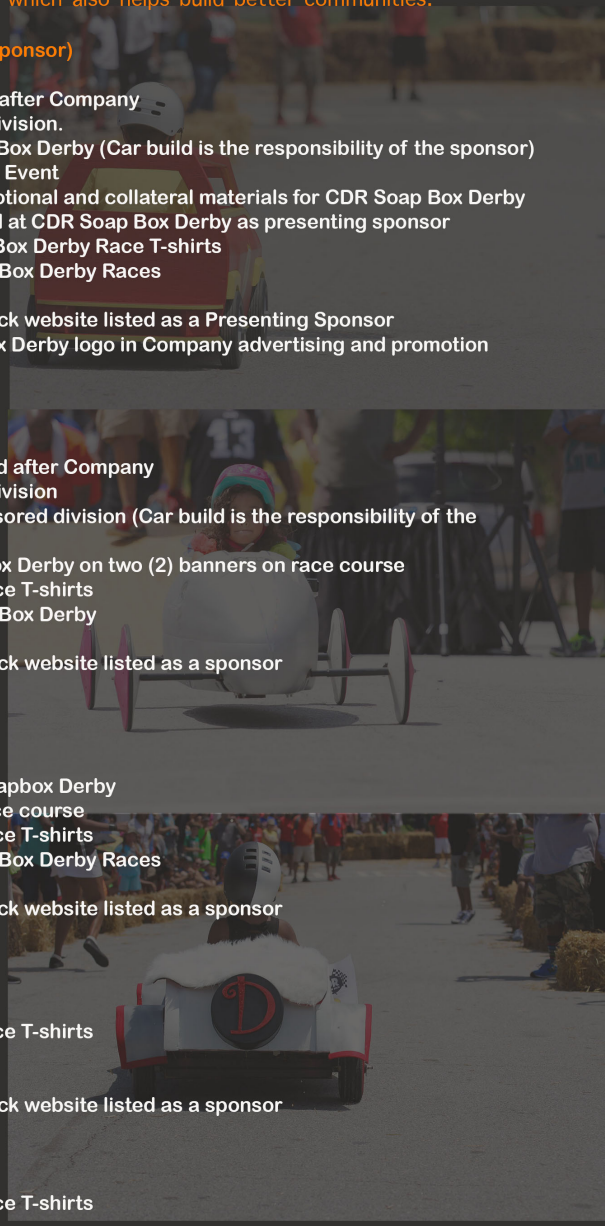
As a Track Sponsor you will receive:

Company logo included on Soap Box Derby Race T-shirts
Verbal Recognition at CDR Soap Box Derby
Social Media Recognition
Company Logo with hyperlink on Cool Dads Rock website listed as a sponsor

\$500 Starter Sponsor

As a Track Sponsor you will receive:

Company logo included on Soap Box Derby Race T-shirts
Verbal Recognition at CDR Soap Box Derby
Social Media Recognition
Company Logo with hyperlink on Cool Dads Rock website listed as a sponsor



CDR SOAPBOX DERBY SPONSOR PLEDGE FORM

Name/Company: _____

Address: _____

City, State, Zip: _____

Phone: _____ E-Mail: _____

We are pleased to at the level indicated below:

- Winner's Circle Sponsor (Title) \$10,000
- Race Heat Sponsor \$5,000
- Pit Crew Sponsor \$2,500
- Track Sponsor \$1,000
- Starter Sponsor \$500

*We are unable to be an Derby Sponsor, but would like to support **Cool Dads Rock** with a Contribution of \$_____*

Payment Information

- Check enclosed. Please make check payable to **Cool Dads Rock**.
- MasterCard Visa Discover
- American Express

Credit Card Number _____ Exp. Date _____

**CDR will contact you directly for any additional information to finalize Credit Card processing. Processing fees will be added.

Sponsorship Listing:

Please print name as is should appear on the website or on social media display, or indicate if you wish to remain anonymous. _____

Mail this form with your check and or payment information to:
Cool Dads Rock, ATTN: LaVerio Barnes
435 Maner Ter SE, Atlanta, Ga 30339

For more information about the event, email info@cooldadsrock.com or contact Gina Fitzpatrick at 678-984-6331